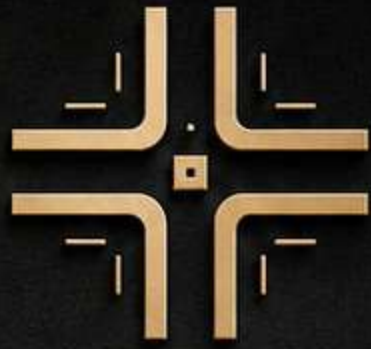




CHOWK & CO.

— INDIAN STREET KITCHEN —

INVESTOR EDITION

FRANCHISE OPPORTUNITY

Canadian Business, Franchise &
Entrepreneur Overview



ESTABLISHMENT INVESTMENT
FROM CAD \$350,000+



BUSINESS DEVELOPMENT &
PRE-OPENING SERVICES
CAD \$50,000



CHOWK & CO. is a brand and operating division of SIXXER MIGRATES INC.





CHOWK & CO.
— INDIAN STREET KITCHEN —

THE OPPORTUNITY AT A GLANCE



A concise investor snapshot of the CHOWK & CO. concept and structure.



**CAD
\$350,000+**

Estimated
establishment
investment



**CAD
\$50,000**

Business
development &
pre-opening services



**1,000–1,500
SQ FT**

Typical small-format
store range



**OWNER-
OPERATOR**

Hands-on
management
model

POSITIONING



Modern Indian
street-food
concept



Built for
repeatable urban
and suburban rollout



Takeout, pickup,
delivery and
selective dine-in



Franchise support
plus business-planning
coordination



INVESTOR NOTE

CHOWK & CO. is an emerging Canadian franchise concept in the development and rollout stage. This deck presents the business model, support structure and illustrative financial planning framework.





CHOWK & CO.
— INDIAN STREET KITCHEN —

WHAT IS CHOWK & CO.?

A modern Indian street-kitchen concept built for Canadian markets.



Modern Indian street-food concept designed for urban and suburban Canada, with a focused menu, owner-operator control and scalable rollout potential.



FOCUSED MENU

Repeat-order favourites built for efficient operations



OWNER-OPERATOR

Hands-on management model



TAKEOUT + DELIVERY

Built for pickup, delivery and selective dine-in



ROLL-OUT READY

Structured concept with brand and planning support

OUR MENU HIGHLIGHTS

KATHI ROLLS



PIZZA



WINGS



MOMOS



CHAI



PASTA



INVESTOR NOTE

CHOWK & CO. is an emerging Canadian franchise concept in rollout stage.



CHOWK & CO.
— INDIAN STREET KITCHEN —

ESTABLISHMENT INVESTMENT FROM CAD \$350,000+

Illustrative establishment budget for a first-location rollout.



Business Development &
Pre-Opening Services

CAD \$50,000



Leasehold Improvements
& Fit-Out

CAD \$120,000+



Equipment, POS &
Smallwares

CAD \$55,000+



Furniture, Fixtures &
Signage

CAD \$35,000+



Opening Inventory, Launch &
Working Capital

CAD \$90,000+



**TOTAL INVESTMENT
STARTS FROM**

CAD \$350,000+



NOTE: Final investment may vary depending on location,
site size, lease terms, construction scope and local market conditions.



CHOWK & CO.
— INDIAN STREET KITCHEN —

CAD \$50,000 BUSINESS DEVELOPMENT & PRE-OPENING SERVICES



A staged support package tied to project progression.

01

CAD
\$10,000

INITIAL CONSULTATION, ASSESSMENT & PROJECT ACTIVATION

Initial review, concept alignment and
project onboarding

02

CAD
\$10,000

BUSINESS DEVELOPMENT, MARKET & SITE PLANNING

Market direction, site strategy and
early planning support

03

CAD
\$15,000

BUSINESS PLANNING, DOCUMENTATION & SETUP COORDINATION

Business plan, documentation assembly and
setup coordination

04

CAD
\$15,000

TRAINING, IMPLEMENTATION & PRE-OPENING SUPPORT

Training, implementation planning and
launch preparation



Payments are earned as each applicable stage is completed.
Future stages not yet commenced are not payable.





CHOWK & CO.
— INDIAN STREET KITCHEN —

THE BUSINESS OPPORTUNITY AND IMMIGRATION PATHWAY ARE SEPARATE

**CHOWK & CO. = UNDERLYING BUSINESS /
FRANCHISE OPPORTUNITY**



C11 ENTREPRENEUR ROUTE

- ✓ Federal LMIA-exempt entrepreneur work permit
- ✓ Active owner-operator business role
- ✓ Application centred on business case and significant benefit
- ✓ Not a direct permanent residence program



ALBERTA RURAL ENTREPRENEUR STREAM

- ✓ Provincial entrepreneur pathway through AAIIP
- ✓ CLB 4 language minimum
- ✓ CAD \$300,000 net worth
- ✓ CAD \$100,000 qualifying investment
- ✓ 3 years owner-manager OR 4 years senior-management experience
- ✓ Eligible Rural Alberta community support



NOTE

The immigration route is selected only after review of the applicant profile, proposed location, investment capacity and business plan.





PROVINCE FIRST. FORMAL COMMITMENT AFTER DISCLOSURE.



PROVINCE SELECTION & DISCLOSURE



Province and market are selected before formal franchise commitment



Where required, applicable franchise disclosure rules are followed before signing the franchise agreement or taking restricted consideration



Ontario, Alberta and British Columbia commonly apply a 14-day disclosure principle



WHO DOES WHAT?

SIXXER MIGRATES INC. / CHOWK & CO.

- ✓ Consultation
- ✓ Business assessment
- ✓ Market & site planning
- ✓ Business planning
- ✓ Documentation coordination
- ✓ Setup coordination

AUTHORIZED RCIC / CANADIAN LAWYER

- ✓ Regulated immigration representation
- ✓ Work permit filing
- ✓ Legal advice
- ✓ Program-specific guidance, as applicable



ILLUSTRATIVE FINANCIAL MODEL — NOT HISTORICAL CHOWK PERFORMANCE



IMPORTANT NOTICE

The figures below are illustrative, forward-looking assumptions used for planning purposes only. They do not reflect historical performance of any CHOWK & CO. store.

ILLUSTRATIVE COST STRUCTURE & MARGIN RANGES



FOOD COST

30%–33%



LABOUR COST

26%–30%



OCCUPANCY / RENT

8%–12%



ROYALTY / MARKETING

5%–6%



UTILITIES / MISC.

2%–3%



ILLUSTRATIVE EBITDA

10%–14%

ILLUSTRATIVE MONTHLY SALES SCENARIOS



CAD \$80K



CAD \$100K



CAD \$120K



Used for planning discussion only and not based on historical operating results of an existing CHOWK & CO. store.





FROM INQUIRY TO BUSINESS LAUNCH

A simplified roadmap for business, franchise and pathway coordination.



Actual timing depends on the selected pathway, documentation readiness, market selection and third-party approvals.





CHOWK & CO.

— INDIAN STREET KITCHEN —

WHY CHOOSE CHOWK & CO.?



1. STRUCTURED CONCEPT

Defined format, positioning and rollout approach



2. FOCUSED MENU

Built around repeat-order favourites



3. SCALABLE FORMAT

Approx. 1,000–1,500 sq ft model



4. OWNER-OPERATOR FIT

Hands-on management structure



5. IMMIGRATION-ALIGNED BUSINESS

Can be evaluated alongside suitable entrepreneur pathways



6. PRE-OPENING SUPPORT

Planning, documentation and launch coordination

INVESTOR SUMMARY

- ✓ Establishment investment from CAD \$350,000+
- ✓ Business development & pre-opening services: CAD \$50,000
- ✓ Emerging Canadian concept in rollout stage
- ✓ Illustrative financials — not historical store performance



CHOWK & CO.
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www.chowkco.ca



www.migrates.ca



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